

# IMPACT THE WORLD

# BY PROVIDING THE SOLUTION

The cost of raising a child is roughly \$240,000 from **birth to age 18**.  
For a child with special needs, those expenses can **quadruple**.

What would happen to a child with Special Needs  
if something happened to the parent first?

## HOW YOUR SPONSORSHIP CHANGES LIVES & IMPACTS LEGACIES

Each family sponsored will receive:

- Lifetime access to **The Complete Life Planning Guide for Special Needs Families** Online Program, the nation's only comprehensive planning and financial literacy program exclusively for the economic empowerment of caregivers of children with differing abilities.
- **ANY BENEFIT THAT YOUR ORGANIZATION CHOOSES TO OFFER AS PART OF THE SPONSORSHIP, IF DEISRED!**
- Exclusive access to Special Needs experts through the **YANA Nation podcast** and its host, Rick Knight
- A copy of **The Good Harvest Plan** book by Rick Knight
- Live webinars & virtual **meet-ups with other families** from all walks of life

To learn how to sponsor, contact YANA Nation:

(404) 309-4925    [info@servantfinancialgroup.com](mailto:info@servantfinancialgroup.com)    [yananation.com](http://yananation.com)

 **YANA Nation**  
YOU ARE NEVER ALONE

**your logo here!**

**YANA NATION** PODCAST  
WHERE YOU ARE NEVER ALONE



# Give Families the Ability to *Leave a Legacy* and **Elevate Your Brand** by Helping the Special Needs Community

Our Sponsorship Program allows you to provide **life-changing financial literacy and life planning tools** to parents and caregivers of children with special needs, so they can confidently live life knowing their wishes for their child and the child's quality of life are **preserved forever**.



Community impact through valuable relationships with Special Needs families



Sponsor recognition and links to your business on YANANation.com



Opportunities to align with The Bobby Dodd Institute & YANA Nation



Certificate of Sponsorship to display at your business celebrating dedication to inclusivity



Visibility into the impact your sponsorship has on Special Needs families & their legacies



Potential media exposure through Press Releases highlighting your business's sponsorship



Regular sponsorship mentions on the YANA Nation podcast, a nationwide show of expert interviews solely dedicated to the Special Needs Community



Access to a platform that allows company executives to lead by example through educating, advocating, elevating & celebrating differing abilities



Encouragement of positive company culture & employee morale that helps businesses show their care for families in and out of the organization

